

Mobiliser les corps en temps de guerre: *a picture is worth a thousand words*

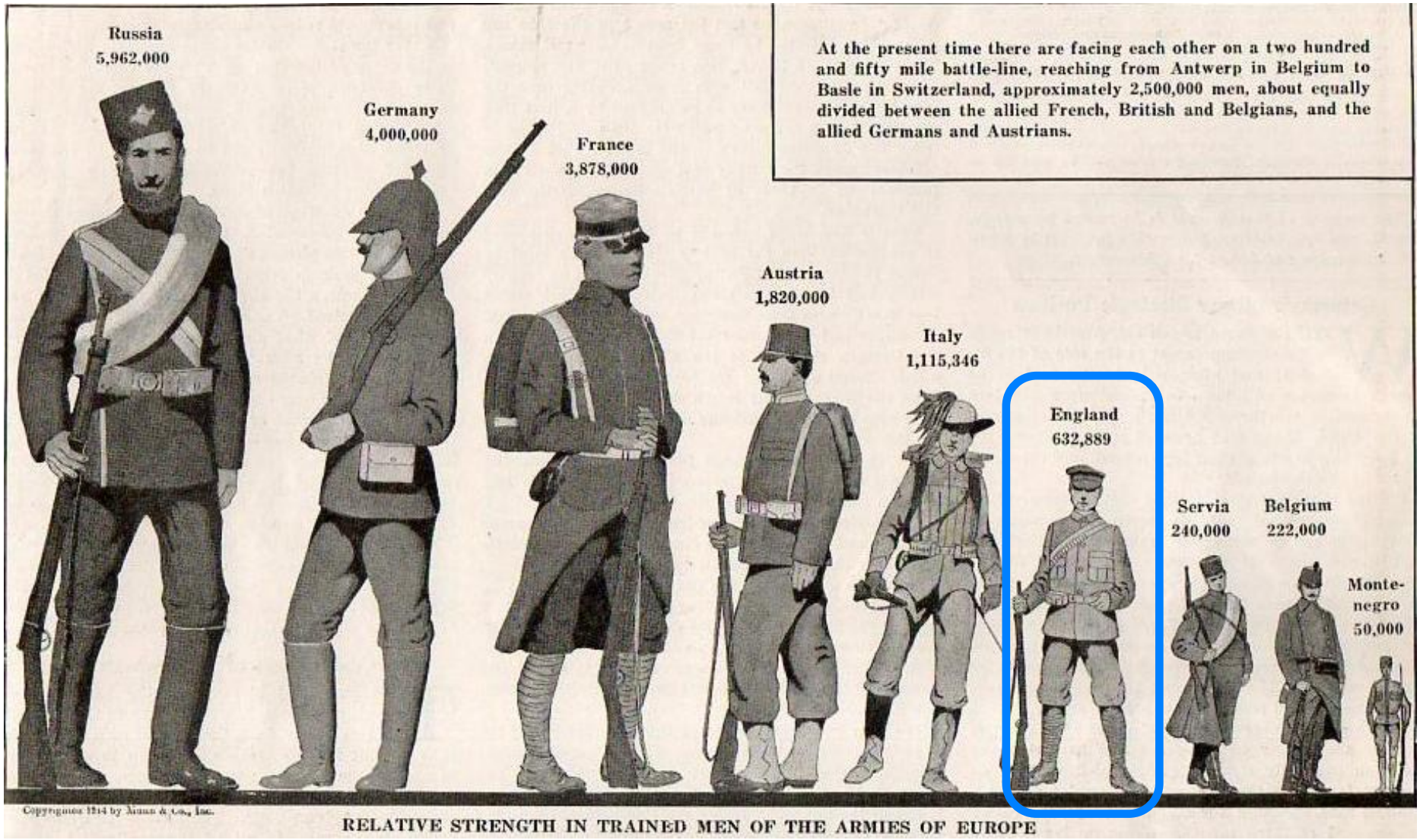
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Utiliser le genre pour MOBILISER la population

MOBILISER les hommes



Petit problème…



La masculinité “hégémonique”: Tommy Atkins

Courageux

Martial

Séduisant

Patriote

MAIS AUSSI

Joyeux

Doux

Galant

Juste





La masculinité “complice”: le travailleur “utile”

On peut échapper à l’opprobre, à condition d’être le plus proche possible de Tommy Atkins



Cap ou pas cap?

"When [a woman giving a recruitment speech] gently tucked a white duck feather into my button-hole I went off to the recruiting office and (…) joined up. [A few days later] in uniform, I again [listened to her] and in front of the crowd round her stand she came up to me and asked for the return of her feather. (…) I gave it to her (…) She had tears in her eyes as she kissed me and said 'God Bless'!"

"It was one of the only times I remember my father crying. My father was no coward but he had been reluctant to leave his little family, my mother, my sister of three, and I (…) He joined up soon after".



Il était grand, il était beau, il sentait bon le sable chaud…

Active Service League

Baroness Orczy

Serment: "never to be seen in public with any man who being in every way fit and free (…) has refused to respond to his country's call"



"Now your country calls you/ To play your part in war/ And no matter what befalls you/ We shall love you all the more/ Oh, we don't want to lose you but we think you ought to go (…)/We shall want you and miss you/But with all our might and main/ we shall cheer you, thank you, kiss you/When you come back again"

We don't want to lose you (but we think you ought to go)

Femelette!



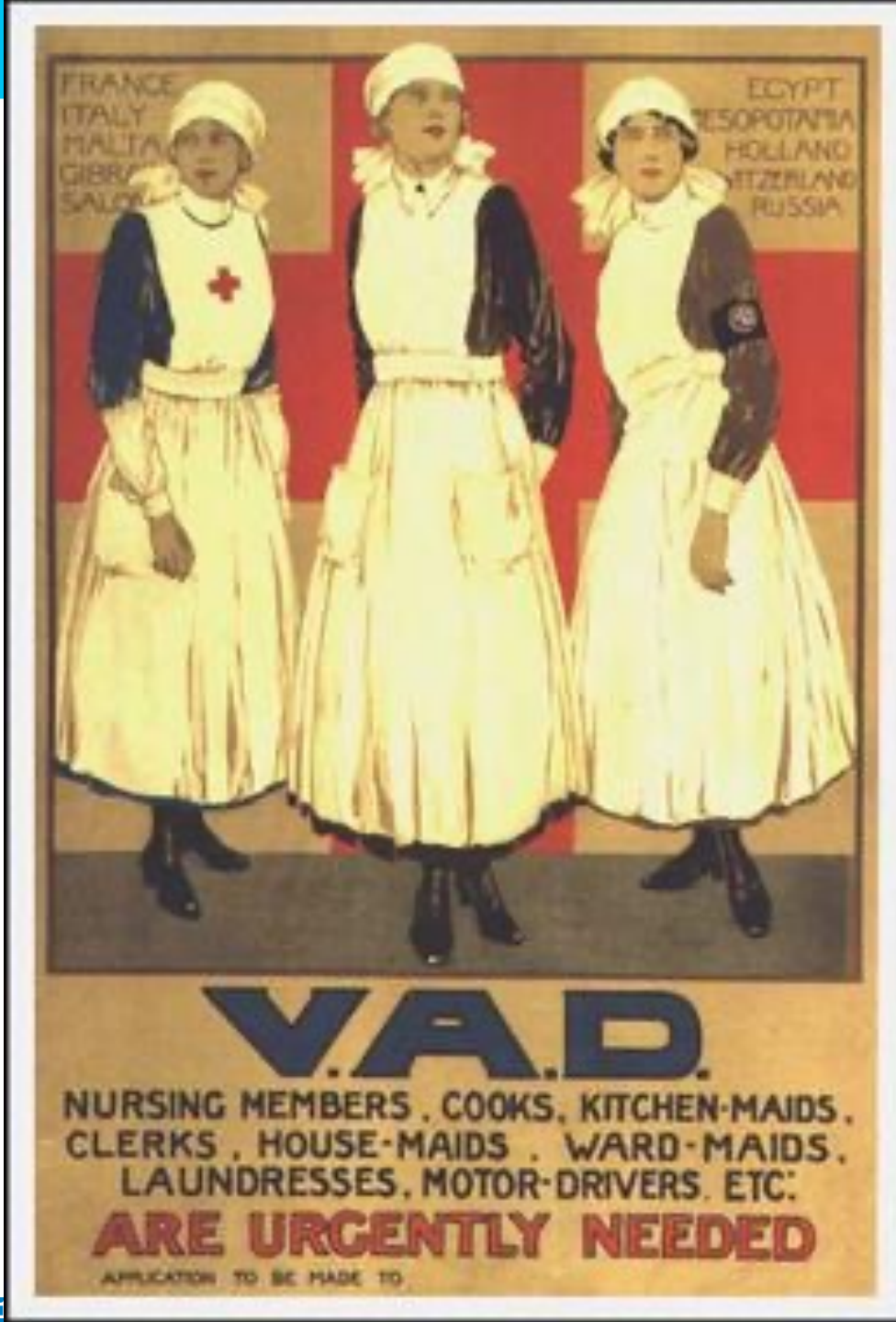
"[w]hatever the purpose to be achieved by war, however high the ideals for which the belligerent countries may struggle, for us, 'Thou shalt not kill' means what it says. The destruction of our fellow men – young men like ourselves – appals us; we cannot assist in the cutting off of one generation from life's opportunities … we deny the right of any government to make the slaughter of our fellows a bounden duty" - Clifford Allen, président du No Conscription Fellowship

Ecrasés sous la pyramide: les objecteurs de conscience





MOBILISER les femmes



Les femmes, ça sert à rien…

"It seemed almost as if the old anti-feminist argument was true, and that in a time of national crisis women were superfluous and irrelevant, passive creatures to be fought for, whose only personal function was to sit at home and weep"

Ray Strachey, *The Cause* (1928)



Ah si, en fait, ça peut aider! A la maison…

"The British fighting line shifts and extends and now you are in it. The struggle is not only on land and sea; it is in your larder, your kitchen and your dining room. Every meal you serve is now literally a battle'"

- *Win the War Cookery Book*

"To-day I started the only work it seems possible as yet for women to do – the making of garments for the soldiers"

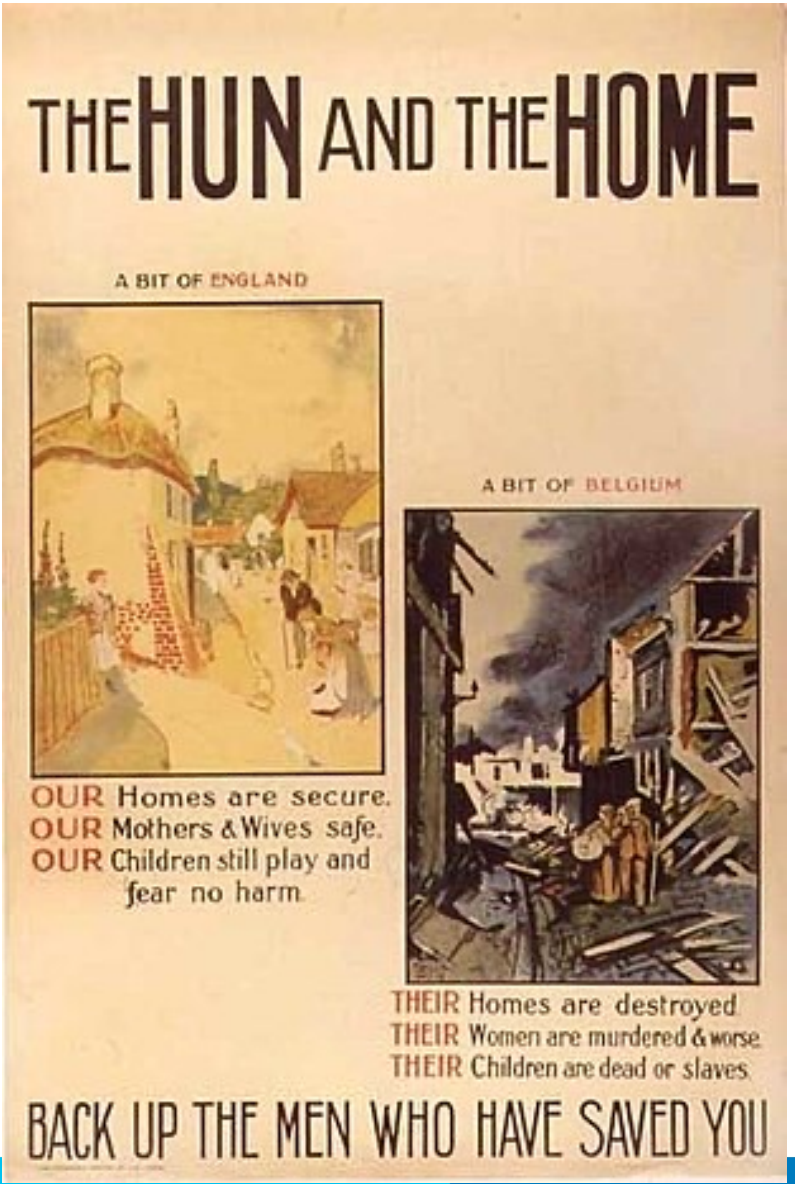
- Vera Brittain, diary entry, 6 August 1914





Aix*Marseille université

… dans le recrutement des soldats…

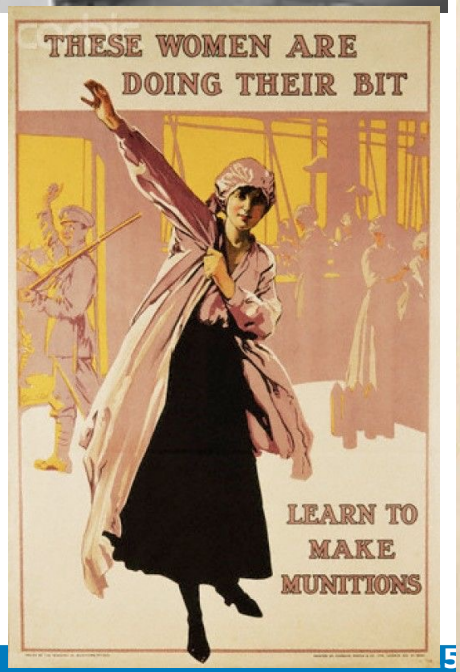




…à l'usine…




18
LF·8404
5434
SPEED–12 M.P.H.
IWM


THESE WOMEN ARE
DOING THEIR BIT
LEARN TO
MAKE
MUNITIONS


R&P
DESIGNED BY LT. GEN. SIR R.S.S. BADEN POWELL
Are YOU in this?
IWM

… et même au front!





… mais des soldates, ça jamais!

"Give [women] a chance of the trenches (…) [I] am ready to form a Women's Battalion, the moment it becomes necessary for women to fill that fighting breach. Women have done more for their country than handle a rifle, and thousands of us are ready to do that too" - Mrs Alec Tweedie



Flora Sandes, 1876-1956

Car les femmes doivent rester… des femmes!

"the overthrow of the British Empire against which our men are so gallantly fighting… will be achieved in a few years by the selfishness and cowardice of our women" - Alex Thompson

"warning to women doing men's work (…) after all is said and done, woman's main function in life is to perpetuate the human species" - Dr. J. Dulberg



Conclusion:

Corps humiliés et culture de guerre

Utiliser l’idéologie de genre de la culture de guerre contre elle-même: un pari difficile



Merci!

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